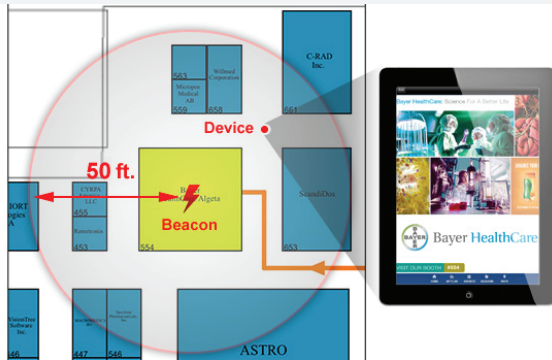


INvite beacon lets sponsors deliver their messages directly to nearby smartphones with information and call to action. It also provides wayfinding based on current location of the smartphone.

OVERVIEW

INvite is the latest innovation in micro-location communication. Custom messaging is sent to the smartphones that are within 50 feet of the INvite beacon. Communicate with your audience while they are in the lobby, navigating a particular aisle, or standing in front of an exhibit or product!



INvite beacons also provide detailed directions on the user's smartphone based on the current location near an INvite beacon. Several INvite beacons can be set up in the facility and in specific areas. Each INvite beacon can be programmed for specific sponsors, giving them the ability to deliver their messages directly to nearby smartphones with information and call to action. A smartphone app is required for the interaction.

BENEFITS

- **Tradeshows | Exhibitors** - Educate and entice attendees about Exhibit Floor Prizes, Show Deals, Featured Booth Products, Generate Additional Booth Traffic, Discount Registration for next year, Exhibitor / Sponsor Showcase Information
- **Convention Centers | Large Venues** - Reach visitors anywhere in the facility with corporate and local business advertisements! Can also send information on Weather Alerts, and Emergency notifications.
- **Museums** - Display the exhibit context information as the visitors enter the area! Provide accurate Wayfinding directions from where they are.
- **Medical / Corporate Campus** - Eliminate confusion by taking visitors on a GPS-style guided path to their desired location within the campus on their smartphones.
- **Retail** - Draw the shopper to your hottest deals and increased awareness to your rewards | loyalty programs.



SPONSORSHIP & WAYFINDING

- **INvite sponsors** - As users approach the INvite beacon within 50 feet, a message is sent to their smartphone with a custom sponsor page with information and call to action.
- **Facility Wayfinding** - Provides detailed wayfinding instructions on the smartphone based on current location of the smartphone near an INvite beacon.

Contact Prism Technologies, Inc for more Information!

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